COMBINED DECLARATION F ATENT APPLICATION AND POWER OF AT (includes Reference to PCT International Applications)

ATTORNEY'S DOCKET NUMBER

PHNL021071 US

As a below named inventor, I h	ereby declare that:					
My residence, post office address and citizenship are as stated next to my name.						
I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled. Method of and system for presenting media content to a user or group of users the specification of which (check only one item below):						
is attached hereto.						
☐ was filed as United States a	pplication					
Serial No ————						
on		<u> </u>				
and was amended						
on						
⊠ was filed as PCT internation	nal application					
Number VPCT/IB03/0419	99					
On 22 September	2003					
and was amended under PCT Article 19						
on ————			(if applicable).			
I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.						
I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).						
I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me						
on the same subject matter having a filing date before that of the application(s) of which priority is claimed:						
PRIOR FOREIGN/PCT APPLICATION(S) AND ANY PRIORITY CLAIMS UNDER 35 U.S.C. 119:						
COUNTRY	APPLICATION NUMBER	DATE OF FILING DAY, MONTH, YEAR	PRIORITY CLAIMED UNDER 35 USC 119			
Europe	02079382.4	21 October 2002	YES			

10 May 2004

18 APR 2005

Combined Declaration For Patent Application and Power of Attorney (Continued) (includes Reference to PCT International Applications)

Attorneys Docket Number PHNL021071 US

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (List name and registration number)

İ	Jack					elephone Calls to:	
	Micha	Michael E. Marion, Reg. No. 32,266			(name and telephone number)		
	Edward M. Blocker, Reg. No. 30,245			(914)332	(914)332-0222		
Ī		FULL NAME OF	FAMILY NAME	FIRST GIVEN NAME		SECOND GIVEN NAME	
1-	∞	INVENTOR	TER HORST	<u>Herman</u>		Jan	
· .	201	RESIDENCE &	CITY	STATE OR FOREIGN COUNTRY		COUNTRY OF CITIZENSHIP	
		CITIZENSHIP	<u>Eindhoven</u>	The Netherlands	NLX	The Netherlands	
		POST OFFICE	POST OFFICE ADDRESS	CITY		STATE & ZIP CODE/COUNTRY	
1		ADDRESS	Prof. Holstlaan 6	5656 AA Eindhove	en	The Netherlands	
2-		FULL NAME OF	FAMILY NAME	FIRST GIVEN NAME	-	SECOND GIVEN NAME	
		INVENTOR	VAN DOORN	Markus		Gerardus Leonardus	
	\(\mathcal{L}\)					Maria	
	202	RESIDENCE &	CITY	STATE OR FOREIGN COU		COUNTRY OF CITIZENSHIP	
		CITIZENSHIP	<u>Eindho</u> ven	The Netherlands NLX		The Netherlands	
		POST OFFICE	POST OFFICE ADDRESS CITY		STATE & ZIP CODE/COUNTRY		
		ADDRESS	Prof. Holstlaan 6	5656 AA Eindhoven		The Netherlands	
		FULL NAME OF INVENTOR	FAMILY NAME	FIRST GIVEN NAME		SECOND GIVEN NAME	
3~	(2	_	KRAVTSOVA	Natasha	\		
	203	RESIDENCE & CITIZENSHIP	CITY	STATE OR FOREIGN COU		COUNTRY OF CITIZENSHIP	
		CITIZENSHIP	Eindhoven	The Netherlands	NLX_	Belarus	
		POST OFFICE	POST OFFICE ADDRESS	CITY		STATE & ZIP CODE/COUNTRY	
1-0		ADDRESS	Prof. Holstlaan 6	5656 AA Eindhoven		The Netherlands	
	·)	, ,		FIRST GIVEN NAME		SECOND GIVEN NAME	
		INVENTOR	IEN KATE	<u>Warner</u>		Rudolph Theophile	
	204	RESIDENCE &	CITY	STATE OR FOREIGN COUNTRY		COUNTRY OF CITIZENSHIP	
		CITIZENSHIP	Eindhoven	The Netherlands	NLX	The Netherlands	
		POST OFFICE POST OFFICE ADDRESS		CITY	,	STATE & ZIP CODE/COUNTRY	
		ADDRESS	Prof. Holstlaan 6	5656 AA Eindhove	en	The Netherlands	

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true: and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 if Title 18 of the United states Code, and that such willful false statements may jeopardize the validity of the application or any patent is suing thereon.

\mathcal{N}		
SIGNATURE OF INVENTOR 201	SIGNATURE OF INVENTOR 202	SIGNATURE OF INVENTOR 203
	Modern	July Y
DATE 10 May 2004	DATE 20 May 2004	DATE 10 May 2004
SIGNATURE OF INVENTOR 204		

U.S. DEPARTMENT OF COMMERCE- Patent and Trademarks Office

(July 1994)

008156.04

Rec'd PCT/PTO 18 APR 2005

PTO/SB/96 (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3,73(b) Applicant/Patent Owner: Koninklijke Philips Electronics N.V. Application No./Patent No.: Concurrently Filed/Issue Date: Concurrently Entitled: METHOD OF AND SYSTEM FOR PRESENTING MEDIA CONTENT TO A USER OR GROUP OF USERS Koninklijke Philips Electronics N.V. corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.) states that it is: 1. It the assignee of the entire right, title, and interest; or 2. an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is in the patent application/patent identified above by virtue of either: A. [] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame ____, or for which a copy thereof is attached. OR B. [] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below: – To: - The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____ ____, or for which a copy thereof is attached. To: The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _, or for which a copy thereof is attached. To: The document was recorded in the United States Patent and Trademark Office at _____, Frame _____, or for which a copy thereof is attached. [] Additional documents in the chain of title are listed on a supplemental sheet. [] Copies of assignments or other documents in the chain of title are attached. INOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.081 The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee. Gregory L. Thorne, Reg. 39,398 Date Typed or printed name (914) 333-9665 Telephone number Corporate Counsel Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Rec'd PCT/PTO 18 APR 2005

Approved for use through 11/30/2005, OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).						
	by appoint:					
X	Practitioners assoc	ciated with the Customer Number:	247	37		
\Box	R					
ַ עַן	Practitioner(s) nam	ned below (if more than ten patent	practitioners are to be	named, then a cus	stomer number must b	e used);
		Name	Registration Number			Registration
						Number
			•			
			*			
ļ						
[
BIII QIK	an paterit applica	to represent the undersigned before tions assigned only to the undersistordance with 37 CFR 3.73(b).	ore the United States Pi gned according to the t	atent and Tradema JSPTO assignmen	ark Office (USPTO) in nt records or assignme	connection with ent documents
Please	change the corres	pondence address for the applicat	tion identified in the atta	iched statement u	nder 37 CFR 3.73(b) t	0:
X	The address associated with Customer Number:					
OR	Firm or					
	L—J Individual Name					
Address						
City		-	State		Zip	
Count	ry					
Telepi	none			Fax		
Assigne	e Name and Addre	ess;				
KONINKLIJKE PHILIPS ELECTRONICS N.V. Groenewoudseweg l 5621 BA Eindhoven, The Netherlands						
A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.						
SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee						
Signatu	re //	Had E. H.	un		Date 14 Janu	ary 2005
Name	Michae				Telephone (914)	333-9637
Title	Author	ized Representat	ive			

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.